



802 Warrior Drive

Murfreesboro, TN 37128

Class of 2018

Congratulations on your child becoming a senior at Riverdale High School in the 2017-2018 academic year! The Riverdale Yearbook Staff is now accepting orders for senior advertisements. These ads will appear in the back of the yearbook, giving you the opportunity to express your love and pride upon your child's high school graduation, and while these ads may contain baby pictures, they can include much more. Our goal is to provide you with as many options as possible to express your love.

NEW THIS YEAR! You may create your own senior ad on the Balfour website and pay for it using your credit card or debit card. Go to: <https://tinyurl.com/y75559tj>

Sizes and prices for senior ads are as follows:

1/8 page.....	\$80
(Up to three pictures and 35 words)	
1/4 page.....	\$100
(Up to five pictures and 50 words)	
1/2 page.....	\$190
(Up to eight pictures and 60 words)	
Full page.....	\$380
(Up to twelve pictures and 80 words)	

Designs, Guidelines, & Ordering:

See the attached for sample layouts. *Please make sure you know the guidelines (number of pictures and number of words) allowed for each size.*

Ad Placement:

All ads are sold on a "first come, first serve" basis until the ad pages in the yearbook are full. Therefore, we encourage you to place your order early to ensure a place in the 2018 Riverdale High School yearbook.

Deadline for senior ads mailed to the school is Friday, Dec. 8. Make checks to Riverdale HS.

Deadline for senior ads created on Balfour is Monday, Jan. 15, 2018. You may pay by credit or debit card online.

Orders submitted late will be charged a \$15 late fee. Absolutely no MAILED orders will be accepted after Friday, December 15, 2017. Any check that is returned for insufficient funds will result in the pulling of the ad and a \$25 penalty, if you bring cash to reinstate it.

Thank You!

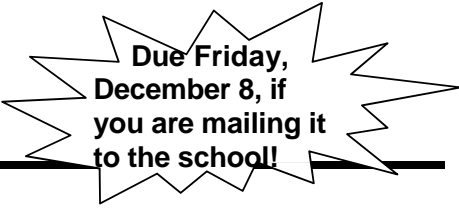
We thank you for your patronage! The Riverdale High School yearbook staff depends on support from ads to produce a successful yearbook.

If you have any questions concerning your ad, please call the yearbook staff during the school year at **(615) 890-6450 ext. 23534** from 8-9:15 a.m. or leave a message for a call back. You can also reach the yearbook adviser at **pondilloe@rcschools.net**.

*The Riverdale High School
Yearbook Staff*

Visit our website to order your yearbook and keep up with yearbook-related information. There is a link to yearbook on the front page of Riverdale's website.

Ad Order Form



Please complete and return this contract (or a copy of it), with payment, photos and text for your ad, and a self-addressed stamped envelope, if you want your pictures returned to you. Make sure your photos fit into the envelope you provide or we cannot return them to you.

Parent/Purchaser's Name _____ Student's Name _____

Address _____

City _____ State _____ Zip _____ Work Phone _____ Home Phone _____

Email address _____

Is this ad supposed to be kept secret from your student? Yes No

What is the best time and place to reach you if we have a question about your ad? _____

Ad Size Please check the ad size you are ordering:

- Full Page...(Includes up to TWELVE pictures and a message up to 80 words)...\$380
- 1/2 Page.....(Includes up to EIGHT pictures and a message up to 60 words)...\$190
- 1/4 Page..... (Includes up to FIVE pictures and a message up to 50 words)\$100
- 1/8 Page.....(Includes THREE pictures and a message up to 35 words).....\$80

Number of Photos: _____

Return, postage-paid envelope included for any photos you want returned to you

Digital photos: on disk e-mailed to pondilloe@rcschools.net

Payment:

Cash Included Check Included Money Order Included

\$_____ (Amount Enclosed) – make check or money order payable to Riverdale High School

NOTE: There will be a \$25 charge for returned checks, which must be paid within one week of notification.

Message you wish to include in your ad (see above for word limits):

Mail your photos and payment to:
RHS Yearbook, 802 Warrior Dr., M'boro, 37128
or drop it off in the front office.

I Agree to the terms and guidelines stated in this brochure.

(Customer Signature / Date)